



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B)
Attention: Accounts Payable
1707 Osage St, Ste 103
Alexandria, VA 22302

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen:	LUTHER STRANGE SENA	812

Flight Dates	Order #	Alt Order #
09/12/17 - 09/18/17	1800064	08768702

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913865	62	78

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/15/17	09/15/17	WSFA 12 News at Ten - MF	10-1035pm	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17		WSFA 12 News at Ten - MF	10-1035pm	:00		\$275.00 NM
					Credited				
2	09/15/17	09/15/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17		ALABAMA LIVE @ 11A	11-1130Am	:00		\$30.00 NM
					Credited				
3	09/15/17	09/15/17	ALABAMA LIVE @ 1130 AM	1130A-12P	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17		ALABAMA LIVE @ 1130AM	1130A-12P	:00		\$30.00 NM
					Credited				
4	09/15/17	09/15/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17		WSFA 12 News at Noon	12-1230pm	:00		\$100.00 NM
					Credited				
5	09/15/17	09/15/17		M-F 4-430P	----1--	:30	1	\$60.00	NM

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Advertiser		Product	Estimate Number
POL/Strange, Luther/R/Sen		LUTHER STRANGE SENA	812

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WSFA 12 NEWS AT 4P M									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	:00		\$60.00 NM
Credited									
6	09/15/17	09/15/17	WSFA 12 NEWS AT 4P	M-F 430-5P	----1--	:30	1	\$75.00	NM
M									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	:00		\$75.00 NM
Credited									
7	09/15/17	09/15/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17		WSFA 12 News at Five	5-530pm	:00		\$185.00 NM
Credited									
8	09/15/17	09/15/17	Today in Alabama 530a	528am-6am	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17	5:53 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1715H	\$100.00 NM
9	09/15/17	09/15/17	WSFA 12 News at Six -	6-630pm	----1--	:30	1	\$350.00	NM
MF									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1715H	\$350.00 NM
10	09/15/17	09/15/17	Today In Alabama	6a-7a	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17	6:38 AM	Today In Alabama	6a-7a	:30	DMSCLS1715H	\$175.00 NM
11	09/15/17	09/15/17	ENTERTAINMENT TONI	630-7p	----1--	:30	1	\$215.00	NM
GHT									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$215.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17	6:47 PM	ENTERTAINMENT TONIGHT	630-7p	:30	DMSCLS1715H	\$215.00 NM
12	09/15/17	09/15/17	NBC Today Show	7-9am	----1--	:30	1	\$115.00	NM

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1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	812

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17	8:57 AM	NBC Today Show	7-9am	:30	DMSCLS1715H	\$115.00 NM
13	09/15/17	09/15/17	NBC Today 2	9-10am	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ----1-- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/15/17		NBC Today 2	9-10am	:00		\$50.00 NM
					Credited				
14	09/18/17	09/18/17	WSFA 12 News at Ten - 10-1035pm		1-----	:30	1	\$275.00	NM
			MF						
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17		WSFA 12 News at Ten - MF	10-1035pm	:00		\$275.00 NM
					Credited				
15	09/18/17	09/18/17	ALABAMA LIVE @ 11A	11-1130Am	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17		ALABAMA LIVE @ 11A	11-1130Am	:00		\$30.00 NM
					Credited				
16	09/18/17	09/18/17	ALABAMA LIVE @ 1130	1130A-12P	1-----	:30	1	\$30.00	NM
			AM						
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17		ALABAMA LIVE @ 1130AM	1130A-12P	:00		\$30.00 NM
					Credited				
17	09/18/17	09/18/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	12:16 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1717H	\$100.00 NM
18	09/18/17	09/18/17	JUDGE JUDY 1ST RUN	330-4p	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	3:42 PM	JUDGE JUDY 1ST RUN	330-4p	:30	DMSCLS1717H	\$60.00 NM

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1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	812	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/18/17	09/18/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	:00		\$60.00 NM
Credited									
20	09/18/17	09/18/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	:00		\$75.00 NM
Credited									
21	09/18/17	09/18/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17		WSFA 12 News at Five	5-530pm	:00		\$185.00 NM
Credited									
22	09/18/17	09/18/17	Today in Alabama 530a	528am-6am	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	5:39 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1717H	\$100.00 NM
23	09/18/17	09/18/17	WSFA 12 News at Six - MF	6-630pm	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1717H	\$350.00 NM
24	09/18/17	09/18/17	Today In Alabama	6a-7a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	6:51 AM	Today In Alabama	6a-7a	:30	DMSCLS1717H	\$175.00 NM
25	09/18/17	09/18/17	ENTERTAINMENT TONI GHT	630-7p	1-----	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$215.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	6:55 PM	ENTERTAINMENT TONIGHT	630-7p	:30	DMSCLS1717H	\$215.00 NM
26	09/18/17	09/18/17	NBC Today Show	7-9am	1-----	:30	1	\$115.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	8:59 AM	NBC Today Show	7-9am	:30	DMSCLS1717H	\$115.00 NM
27	09/18/17	09/18/17	NBC Today 2	9-10am	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17		NBC Today 2	9-10am	:00		\$50.00 NM
			Credited						
28	09/16/17	09/16/17	NBC Saturday Today Sh ow	6-8am	-----1-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	09/16/17	6:20 AM	NBC Saturday Today Show	6-8am	:30	DMSCLS1715H	\$45.00 NM
29	09/17/17	09/17/17	NET NBC Sunday Today 7-8a Show		-----1	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/17/17	7:28 AM	NET NBC Sunday Today Show	7-8a	:30	DMSCLS1717H	\$45.00 NM
30	09/17/17	09/17/17	NET NBC Meet The Pres 8-9a s		-----1	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/17/17		NET NBC Meet The Press	8-9a	:00		\$45.00 NM
			Credited						
31	09/17/17	09/17/17	WSFA News Sunday AM 9-930a		-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/17/17		WSFA News Sunday AM	9-930a	:00		\$20.00 NM
			Credited						
32	09/14/17	09/14/17	WSFA 12 News at Ten - 10-1035pm MF		---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/14/17		WSFA 12 News at Ten - MF	10-1035pm	:00		\$275.00 NM
			Credited						

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Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	812	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/14/17	09/14/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 ALABAMA LIVE @ 11A 11-1130Am :00 \$30.00 NM Credited									
34	09/14/17	09/14/17	ALABAMA LIVE @ 1130	1130A-12P	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 ALABAMA LIVE @ 1130AM 1130A-12P :00 \$30.00 NM Credited									
35	09/14/17	09/14/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 WSFA 12 News at Noon 12-1230pm :00 \$100.00 NM Credited									
36	09/14/17	09/14/17	JUDGE JUDY 1ST RUN	330-4p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 3:55 PM JUDGE JUDY 1ST RUN 330-4p :30 DMSCLS1715H \$60.00 NM									
37	09/14/17	09/14/17	WSFA 12 NEWS AT 4P	M-F 4-430P	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 WSFA 12 NEWS AT 4PM M-F 4-430P :00 \$60.00 NM Credited									
38	09/14/17	09/14/17	WSFA 12 NEWS AT 4P	M-F 430-5P	---1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/14/17 WSFA 12 NEWS AT 4PM M-F 430-5P :00 \$75.00 NM Credited									
39	09/14/17	09/14/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 ---1--- 1 \$185.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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Advertiser	Product	Estimate Number
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www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
39	09/14/17	09/14/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$185.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td></td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:00</td><td></td><td>\$185.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17		WSFA 12 News at Five	5-530pm	:00		\$185.00	NM	Credited																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17		WSFA 12 News at Five	5-530pm	:00		\$185.00	NM																																												
Credited																																																						
40	09/14/17	09/14/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$100.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>5:55 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>DMSCLS1715H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	5:55 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1715H	\$100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17	5:55 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1715H	\$100.00	NM																																												
41	09/14/17	09/14/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$350.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>6:29 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>DMSCLS1715H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1715H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1715H	\$350.00	NM																																												
42	09/14/17	09/14/17	Today In Alabama	6a-7a	---1---	:30	1	\$175.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$175.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>6:20 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>DMSCLS1715H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	6:20 AM	Today In Alabama	6a-7a	:30	DMSCLS1715H	\$175.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$175.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17	6:20 AM	Today In Alabama	6a-7a	:30	DMSCLS1715H	\$175.00	NM																																												
43	09/14/17	09/14/17	ENTERTAINMENT TONI 630-7p GHT		---1---	:30	1	\$215.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$215.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>6:59 PM</td><td>ENTERTAINMENT TONIGHT</td><td>630-7p</td><td>:30</td><td>DMSCLS1715H</td><td>\$215.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$215.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	6:59 PM	ENTERTAINMENT TONIGHT	630-7p	:30	DMSCLS1715H	\$215.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$215.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17	6:59 PM	ENTERTAINMENT TONIGHT	630-7p	:30	DMSCLS1715H	\$215.00	NM																																												
44	09/14/17	09/14/17	NBC Today Show	7-9am	---1---	:30	1	\$115.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$115.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td>8:51 AM</td><td>NBC Today Show</td><td>7-9am</td><td>:30</td><td>DMSCLS1715H</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17	8:51 AM	NBC Today Show	7-9am	:30	DMSCLS1715H	\$115.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$115.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17	8:51 AM	NBC Today Show	7-9am	:30	DMSCLS1715H	\$115.00	NM																																												
45	09/14/17	09/14/17	NBC Today 2	9-10am	---1---	:30	1	\$50.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/17</td><td>09/17/17</td><td>---1---</td><td>1</td><td>\$50.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/14/17</td><td></td><td>NBC Today 2</td><td>9-10am</td><td>:00</td><td></td><td>\$50.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/17	09/17/17	---1---	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/14/17		NBC Today 2	9-10am	:00		\$50.00	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/11/17	09/17/17	---1---	1	\$50.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WSFA	Th	09/14/17		NBC Today 2	9-10am	:00		\$50.00	NM																																												
Credited																																																						
46	09/12/17	09/12/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	\$275.00	NM																																													
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	09/11/17	09/17/17	-1-----	1	\$275.00																																																	

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INVOICE

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Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	812	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	09/12/17	09/12/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	\$275.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 WSFA 12 News at Ten - MF 10-1035pm :00 \$275.00 NM Credited									
47	09/12/17	09/12/17	ALABAMA LIVE @ 11A	11-1130Am	-1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 ALABAMA LIVE @ 11A 11-1130Am :00 \$30.00 NM Credited									
48	09/12/17	09/12/17	ALABAMA LIVE @ 1130 AM	1130A-12P	-1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 ALABAMA LIVE @ 1130AM 1130A-12P :00 \$30.00 NM Credited									
49	09/12/17	09/12/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 WSFA 12 News at Noon 12-1230pm :00 \$100.00 NM Credited									
50	09/12/17	09/12/17	JUDGE JUDY 1ST RUN	330-4p	-1-----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 JUDGE JUDY 1ST RUN 330-4p :00 \$60.00 NM See MG 50.2 2 WSFA Tu 09/12/17 3:42 PM JUDGE JUDY 1ST RUN 330-4p :30 DMSCLS1713H \$60.00 NM MG for 50.1 09/12									
51	09/12/17	09/12/17	WSFA 12 NEWS AT 4P M-F	4-430P	-1-----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 09/12/17 WSFA 12 NEWS AT 4PM M-F 4-430P :00 \$60.00 NM Credited									
52	09/12/17	09/12/17	WSFA 12 NEWS AT 4P M-F	430-5P	-1-----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -1----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	812	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	09/12/17	09/12/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	-1-----	:30	1	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/12/17 WSFA 12 NEWS AT 4PM M-F 430-5P :00 \$75.00 NM									
Credited									
53	09/12/17	09/12/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 -1----- 1 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/12/17 WSFA 12 News at Five 5-530pm :00 \$185.00 NM									
Credited									
54	09/12/17	09/12/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 -1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/12/17 Today in Alabama 530a 528am-6am :00 \$100.00 NM									
See MG 54.2									
2 WSFA Tu 09/12/17 5:54 AM Today in Alabama 530a 528am-6am :30 DMSCLS1713H \$100.00 NM									
MG for 54.1 09/12									
55	09/12/17	09/12/17	WSFA 12 News at Six - MF	6-630pm	-1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 -1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/12/17 WSFA 12 News at Six - MF 6-630pm :00 \$350.00 NM									
See MG 55.2									
2 WSFA Tu 09/12/17 6:14 PM WSFA 12 News at Six - MF 6-630pm :30 DMSCLS1715H \$350.00 NM									
MG for 55.1 09/12									
56	09/12/17	09/12/17	Today In Alabama	6a-7a	-1-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 -1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/12/17 Today In Alabama 6a-7a :00 \$175.00 NM									
See MG 56.2									
2 WSFA Tu 09/12/17 6:11 AM Today In Alabama 6a-7a :30 DMSCLS1713H \$175.00 NM									
MG for 56.1 09/12									
57	09/12/17	09/12/17	ENTERTAINMENT TONI 630-7p GHT		-1-----	:30	1	\$215.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/11/17 09/17/17 -1----- 1 \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/12/17 ENTERTAINMENT TONIGHT 630-7p :00 \$215.00 NM									
See MG 57.2									
2 WSFA Tu 09/12/17 6:41 PM ENTERTAINMENT TONIGHT 630-7p :30 DMSCLS1715H \$215.00 NM									
MG for 57.1 09/12									

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Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	812	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/12/17	09/12/17	ENTERTAINMENT TONI 630-7p GHT		-1-----	:30	1	\$215.00	NM
58	09/12/17	09/12/17	NBC Today Show	7-9am	-1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -1----- 1 \$115.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/12/17 NBC Today Show 7-9am :00 \$115.00 NM See MG 58.2 2 WSFA Tu 09/12/17 7:28 AM NBC Today Show 7-9am :30 DMSCLS1713H \$115.00 NM MG for 58.1 09/12									
59	09/12/17	09/12/17	NBC Today 2	9-10am	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -1----- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/12/17 NBC Today 2 9-10am :00 \$50.00 NM Credited									
60	09/13/17	09/13/17	WSFA 12 News at Ten - 10-1035pm MF		--1----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 09/13/17 WSFA 12 News at Ten - MF 10-1035pm :00 \$275.00 NM Credited									
61	09/13/17	09/13/17	ALABAMA LIVE @ 11A 11-1130Am		--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 09/13/17 ALABAMA LIVE @ 11A 11-1130Am :00 \$30.00 NM Credited									
62	09/13/17	09/13/17	ALABAMA LIVE @ 1130 1130A-12P AM		--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 09/13/17 ALABAMA LIVE @ 1130AM 1130A-12P :00 \$30.00 NM Credited									
63	09/13/17	09/13/17	WSFA 12 News at Noon 12-1230pm		--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 09/13/17 WSFA 12 News at Noon 12-1230pm :00 \$100.00 NM Credited									

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Advertiser		Product	Estimate Number
POL/Strange, Luther/R/Sen		LUTHER STRANGE SENA	812

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	09/13/17	09/13/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	--1----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 WSFA 12 NEWS AT 4PM M-F 4-430P :00 \$60.00 NM Credited									
65	09/13/17	09/13/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	--1----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 WSFA 12 NEWS AT 4PM M-F 430-5P :00 \$75.00 NM Credited									
66	09/13/17	09/13/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 WSFA 12 News at Five 5-530pm :00 \$185.00 NM Credited									
67	09/13/17	09/13/17	Today in Alabama	530a-6am	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 5:28 AM Today in Alabama 530a-6am :30 DMSCLS1715H \$100.00 NM									
68	09/13/17	09/13/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 6:21 PM WSFA 12 News at Six - MF 6-630pm :30 DMSCLS1715H \$350.00 NM									
69	09/13/17	09/13/17	Today In Alabama	6a-7a	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 6:40 AM Today In Alabama 6a-7a :30 DMSCLS1715H \$175.00 NM									
70	09/13/17	09/13/17	ENTERTAINMENT TONI	630-7p	--1----	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 09/13/17 6:55 PM ENTERTAINMENT TONIGHT 630-7p :30 DMSCLS1715H \$215.00 NM									
71	09/13/17	09/13/17	NBC Today Show	7-9am	--1----	:30	1	\$115.00	NM

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Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	812	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/13/17	8:29 AM	NBC Today Show	7-9am	:30	DMSCLS1715H	\$115.00 NM
72	09/13/17	09/13/17	NBC Today 2	9-10am	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --1---- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/13/17		NBC Today 2	9-10am	:00		\$50.00 NM
			Credited						
73	09/12/17	09/15/17	Tonight Show	1035-1137pm	-TWTF--	:30	3	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -TWTF-- 3 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	09/12/17		Tonight Show	1035-1137pm	:00		\$115.00 NM
			Credited						
2	WSFA	W	09/13/17		Tonight Show	1035-1137pm	:00		\$115.00 NM
			Credited						
3	WSFA	F	09/15/17		Tonight Show	1035-1137pm	:00		\$115.00 NM
			Credited						
74	09/18/17	09/18/17	RIGHT THIS MINUTES	130-2p	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17		RIGHT THIS MINUTES	130-2p	:00		\$30.00 NM
			Credited						
75	09/12/17	09/15/17	WSFA 12 News at Ten - MF	10-1035pm	-TWTF--	:30	3	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -TWTF-- 3 \$415.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/13/17	10:11 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	DMSCLS1715H	\$415.00 NM
3	WSFA	Th	09/14/17	10:26 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	DMSCLS1715H	\$415.00 NM
2	WSFA	F	09/15/17	10:13 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	DMSCLS1715H	\$415.00 NM
76	09/12/17	09/17/17	WSFA 12 NEWS AT 4P M-F	430-5P	-TWTF--	:30	3	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -TWTF-- 3 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	W	09/13/17	4:56 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1715H	\$115.00 NM
3	WSFA	Th	09/14/17	4:51 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1715H	\$115.00 NM
1	WSFA	F	09/15/17	4:57 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1715H	\$115.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	09/12/17	09/17/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	-TWTF--	:30	3	\$115.00	NM
77	09/12/17	09/17/17	ALABAMA LIVE @ 11A	11-1130Am	-TWTF--	:30	3	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -TWTF-- 3 \$70.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	09/13/17	11:06 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1715H	\$70.00 NM
3	WSFA	Th	09/14/17	11:35 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1715H	\$70.00 NM
2	WSFA	F	09/15/17	11:19 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1715H	\$70.00 NM
78	09/12/17	09/17/17	ALABAMA LIVE @ 11A	11-1130Am	-TWTF--	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -TWTF-- 2 \$70.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSFA	Tu	09/12/17		ALABAMA LIVE @ 11A	11-1130Am	:00		\$70.00 NM
			See MG 78.3						
3	WSFA	Tu	09/12/17	11:24 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1713H	\$70.00 NM
			MG for 78.2 09/12						
1	WSFA	W	09/13/17	11:20 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1715H	\$70.00 NM
79	09/18/17	09/18/17	ALABAMA LIVE @ 11A	11-1130Am	M-----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 M----- 1 \$70.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/18/17	11:06 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1717H	\$70.00 NM
80	09/12/17	09/17/17	WSFA 12 News at Noon	12-1230pm	-TWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -TWTF-- 3 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSFA	W	09/13/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1715H	\$225.00 NM
1	WSFA	Th	09/14/17	12:23 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1715H	\$225.00 NM
3	WSFA	F	09/15/17	12:23 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1715H	\$225.00 NM
81	09/18/17	09/18/17	WSFA 12 NEWS AT 4P M	M-F 4-430P	M-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 M----- 1 \$135.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	09/18/17	4:09 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1717H	\$135.00 NM
82	09/13/17	09/17/17	WSFA 12 News at Six - MF	6-630pm	--WTF--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 --WTF-- 1 \$525.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	F	09/15/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1715H	\$525.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800064-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	812

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
82	09/13/17	09/17/17	WSFA 12 News at Six - MF	6-630pm	--WTF--	:30	1	\$525.00	NM																				
83	09/13/17	09/17/17	ENTERTAINMENT TONI GHT	630-7p	--WTF--	:30	1	\$215.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>--WTF--</td><td>1</td><td>\$215.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	--WTF--	1	\$215.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	--WTF--	1	\$215.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WSFA	W	09/13/17	6:41 PM	ENTERTAINMENT TONIGHT	630-7p	:30	DMSCLS1715H	\$215.00 NM																				
85	09/13/17	09/17/17	Today in Alabama 530a	528am-6am	--WTF--	:30	1	\$100.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/11/17</td><td>09/17/17</td><td>--WTF--</td><td>1</td><td>\$100.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/11/17	09/17/17	--WTF--	1	\$100.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/11/17	09/17/17	--WTF--	1	\$100.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WSFA	W	09/13/17	5:53 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1715H	\$100.00 NM																				
<u>Total Spots</u>							50																						

Payment Terms 30 Days

<u>Gross Total</u>	\$8,805.00
<u>Agency Commission</u>	\$1,320.75
<u>Net Amount Due</u>	\$7,484.25

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